



VIRTUALLY LISTING YOUR HOME



1. VIRTUAL CONSULTATION

Enjoy a cup of coffee (or tea), grab a comfy chair, and join us via video conferencing for an in-depth conversation about your home and individual needs. Finally, we'll utilize video technology so you can take me on a tour of your unique home.



2. PRICING YOUR HOME

Armed with information from our consultation, we will walk you through comparable properties to determine the value of your home.



3. SMALL SPRUCE-UPS

We'll advise you on small improvements you can make to your home to make it shine, stand out among the competition, and provide the best return on your equity.



4. STAGING

We'll introduce you to a professional stager who will work with your current treasures, add more, and give your home that polished look. Or, if your home is vacant virtual staging services are also an option.



5. PROFESSIONAL PHOTOGRAPHY

Once your home is ready for its close-up, we'll schedule complimentary professional photography including a 3D tour which will help showcase not only your home, but the amenities in your neighborhood.



6. DIGITAL MARKETING

Live Urban Real Estate's in-house marketing team will design eye-catching digital property flyers, emails, and social media graphics to showcase your property. Your home will then be expertly promoted across social media and leading real estate websites.



7. VIRTUAL SHOWINGS

Your home's professional 3D tour and video walk-through will be showcased on Live Urban Real Estate's Virtual Showings page where buyers can easily access rich content that illustrates your home's features.



8. VIRTUAL OPEN HOUSE

If open houses are your style, we can promote and host a virtual walk-through, 3D tour, and Q&A of your home at a specific date and time.



9. NEGOTIATIONS

It's our job to take everything into consideration, discuss possible scenarios with you, and negotiate on your behalf regarding price and terms of all offers, inspections, repairs, and appraisal. All contracts and disclosures can be signed electronically.



10. CLOSING

We'll coordinate everything from finalizing closing details to scheduling your remote or road-side closing. Just bring your own pen. Congratulations on your sale!